

## Web Clipping

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Medium: regal.at

Suchbegriff: Heimat Wien

Url: <https://regal.at/news/2024/09/aktionsfinder-erstrahlt-in-neuem-design>



The screenshot shows a web article from the REGAL magazine. The header includes the REGAL logo and navigation tabs for Handel, Industrie, Personalia, Innovationen, and Jobs. The main content features a portrait of Reinhard Scheitl, with a caption identifying him as the head of digital advertising and innovation at Austrian Post. The article title is 'Aktionsfinder erstrahlt in neuem Design'. The text describes the redesign of the 'Aktionsfinder' platform, highlighting its modernization and the addition of a 'swipe' function for mobile use. A small image of a smartphone displaying the app interface is shown. To the right of the article, there are recommendations for related topics and upcoming events like 'Internationales Marken-Kolloquium' and 'Consumer Day'. A newsletter sign-up link for 'REGAL BranchenInfo' is also present.