

Web Clipping

Datum: 12.09.2024

Medium: regal.at

Suchbegriff: Heimat Wien

Url: <https://regal.at/news/2024/09/aktionsfinder-erstrahlt-in-neuem-design>



The screenshot shows a web page from REGAL, 'DAS BRANCHENMAGAZIN FÜR HANDEL & INDUSTRIE'. The navigation bar includes categories: HANDEL, INDUSTRIE, PERSONALIA, INNOVATIONEN, JOBS, and a search bar. The main content features a large portrait of Reinhard Scheitl, with a caption identifying him as the head of digital advertising and innovation at Austrian Post. Below the photo is the article title 'Aktionsfinder erstrahlt in neuem Design' and a sub-headline. The article text describes the redesign of the 'Aktionsfinder' platform by the agency Heimat Wien. To the right of the article, there are sections for 'MEHR ZU DIESEM THEMA:' with links to articles about 'Das Goldene Horn' and 'Post Werbefenster', and 'DEMNÄCHST:' with links to 'Internationales Marken-Kolloquium' and 'Consumer Day'. A 'Newsletter REGAL BranchenInfo' link is also present. At the bottom right, there is a graphic for the 'REGAL NEWSLETTER' with a 'JETZT ANMELDEN' button.